



Small Business Accelerate Pilot Programme

These special 1:1 Coaching appointments will commence from;
Autumn 2010 and is a pilot programme.

In January 2011 this programme **will cost over £750** but by booking for this year you can save at least £250 and take up the offer of just £500. This does not include the extras which are valued at over £100! A total saving of £350!

What will we cover?

Week 1-Creating/refining a vision for your business & setting clear objectives
Week 2-Identifying your target audience and customer
Week 3-Strengthening your product/service & having a clear message for the world
Week 4-Designing a marketing plan for your business & building a reputation & brand
Week 5-Entrepreneurs habits, setting you up for Success

What do I get for my money?

- 5x weekly Coaching sessions up to 90 minutes each
- A summary after each session
- A Free E-book of your choice (from a selection of 5 key business areas)
- Up to 1 times per week in between phone/email support (up to 15 mins) for the duration of the programme)
- Free initial consultation
- A professional & confidential service

What do I have to do?

Email me your initial interest with date options for your free consultation
At the consultation

- We will discuss your goals and objectives and sign a simple agreement
- We will then agree your 5 week slots
- Make your payment of £500 I will send a receipt, this is usually tax allowable.
- Get started with the programme

When are the sessions?

Speak to your Business Coach for mutual availability

In order to qualify for this programme

- ✓ Be prepared to make yourself available for the 5 week slots as agreed
- ✓ Your business must not have more than 2 staff including yourself
- ✓ You are struggling in growing the business or you are not happy with the current growth rate.
- ✓ You are committed to your business goals & will give your business the best chance of success
- ✓ Provide written feedback about your experience and results and give permission for the testimonial to be published

What if I want more sessions?

I offer a bespoke service and am happy to tailor a programme suited to you

07970 521 246 or coaching@designerlife.co.uk